

Open Studios: How Art Is Made

Sponsored by the Grants Pass Museum of Art (GPMA)

Deadline to apply: July 20, 2019

Event Dates: Studio Locations SOUTH of the Rogue River:

Saturday, September 28th and Sunday, 29th, 11 am – 4 pm both days

(Exemptions to participating on both Saturday and Sunday are available for religious reasons.)

Open Studios returns for its 4th year. This year we feature artists' studios that are located SOUTH of the Rogue River.

This is not an art fair, festival, or exhibition. This is a chance to invite the public into your studio, to show them your creative process, and tell them why you do what you do!

You will be able to develop a loyal following and have an opportunity to connect to your local audience, make sales, and make friends. If you are an emerging artist, it is a way to get a jump start in interacting with your community. If you are an established artist, it is a way to further your interaction and attract new people who like art.

New Changes for 2019

This year the event will be free for the public to attend! We want to vastly increase the number of people in our community that partake of this event. Our hope is that by removing ticket sales, this event will be better attended.

Due to the removal of ticket sales, we have decided to not make an artist guide book. This allows GPMA to be able to fiscally support this event.

The Nitty-Gritty

We developed this event to benefit the participating artists and our community, not as a museum fundraiser. The museum has graciously agreed to help sponsor the event and we aim to create some funds to cover the costs. Funds are needed for such purposes as the Preview Exhibition, map, and publicity. We keep the costs to the artist as low as possible. If you look at other cities open studios participation fees, you will see that ours are very low.

An Open Studios event is popular because it is a chance for the general public to see behind the scenes of an artist's work and process. This is not an event for retail spaces, galleries, etc. If you have a business with regular open-to-the-public hours, that is awesome, but this is not your event. We want artists in their spaces. We do understand that some artist studio spaces may not be suitable

for the general public (for example, not-so enthusiastic roommates, a driveway that guarantees that everyone falls off a cliff, or your studio is so remote that no one can reach it without 4-wheel drive). If you need to be hosted then feel free to apply, explain your situation, and if you are accepted we will work with you to match you up with another participating artist. Each year we have had hosted artists. You don't need a fancy studio to participate.

Artist criteria

If you want to participate, and we hope you do, you need to apply. On your application you must demonstrate two things:

- 1) cohesive body of work, and
- 2) fine art and/or fine craft of professional-level quality.

You must also be at least 18 years old and have your studio in the area of the event (Josephine County, Rogue River, and Gold Hill).

1) Cohesive Body of Work

We need to understand what the public will see. We will produce a map that has a thumbnail size photo of your artwork. Can someone see a photo of your work and understand what type of work they will see when they arrive at your studio? ***2016-18 Open Studio Artists do not need to provide images for jurying. You have an automatic acceptance this year. Please provide one NEW image for publicity.***

2) Fine Art and/or Fine Craft of Professional Quality

Is it art or is it craft? It can be either, or both! We want your skills to be developed to a professional level. This does **NOT** mean that you have to be a professional artist.

What We Will Do for You

- 1) Organize this event
- 2) Provide publicity - newspapers, social media, printing of flyers
- 3) Have free, optional workshop for you to attend in order to know what to expect and make the most of this opportunity. We are here to help you be successful!
- 4) Produce a map of the studio locations.
- 5) Preview Exhibition in the Grants Pass Museum of Art.

What You Will Do for Open Studios

1. You must agree to and follow all parts of the "Artist Agreement"
2. You must apply, pay your fee, and be accepted to participate.

Overall

The purpose of Open Studios is to showcase, promote, and market the visual arts in our area and educate the public about art and the art-making process. We want to build community and the love of art. This is our fourth year of this annual event. We want our participating artists to build a following and introduce their art to more people. People can look forward to visiting their favorite artists year after year and seeing their work develop over time.